

Shane McGeehan



www.ShaneMcG.com

Shane@ShaneMcG.com | (570) 575-5472

t-processing, and over 7 years of professional video editing experience. Currently serving as a Lead Editor and Post-Production Manager, overseeing both internal agency production and external outsourced teams. Expertise in transforming footage into compelling visual narratives using the Adobe Creative Suite for clients such as Chevy, Ford, and Make-A-Wish. Leverages an MFA in digital media and a focus on workflow efficiency to deliver polished, impactful results through high-quality editing, color grading, sound design, and motion graphics.

Skills

Software: Adobe Premiere Pro, After Effects, Photoshop, Lightroom, Illustrator, DxO

Post-Production: Editing, LOG Color Grading, Sound Design, Encoding, Graphics, Multicam

Workflow: Macros Development, Project Planning, Remote Collaboration, StreamDeck+ XL

Emerging Tech: MidJourney, Google Veo, Runway ML, Firefly, ElevenLabs, Stable Diffusion, VR

Experience

Keen Eye Marketing

(remote) Folly Beach, SC

Lead Editor and Post-Production Manager

7/2019 - Present

- Delivered over 2000+ high-impact video projects from concept to completion for clients including Chevy, Ford, and Make-A-Wish, while maintaining creative excellence across editing, LOG color grading, and sound design.
- Managed a global network of editors to increase production capacity, maintaining on-time delivery across hundreds of concurrent media projects by developing comprehensive creative briefs and standardized branding guidelines.
- Developed custom post-production workflows by integrating custom Adobe-based automation (macros, templates, and presets) with a complex Google Sheets tracking system, optimizing the management of hundreds of projects and ensuring technical consistency across the entire editing team.

AppCohesion

(hybrid) Pittston, PA

Studio Leader: Photographer & Editor

5/2016 - 11/2018

- Initially managed an in-person photography studio in Pittston, PA. Led and trained a team of photographers and assistants, ensuring high-quality imaging standards.
- Subsequently transitioned to a fully remote role, executing high-volume image editing via streamlined Adobe Photoshop workflows and custom actions.

The Ohio State University

Columbus, OH

Graduate Teaching Associate

8/2012 - 5/2015

- Instructed university-level courses on digital photography principles and techniques for 6 semesters, effectively communicating complex technical and creative concepts.
- Managed all classroom responsibilities. Planned lessons incorporating art history and theory, delivered technical demonstrations, led project critiques, and provided constructive feedback.

Rapid Photo Imaging Center

Clarks Summit, PA

Digital Imaging Technician

5/2007 - 5/2012

- Developed custom Adobe Photoshop actions, scripts, and efficient film-to-digital workflows to significantly accelerate the editing process while ensuring high quality standards.

Education

MFA in Photography	The Ohio State University	Columbus, OH	2015
BFA in Computer Art	Syracuse University	Syracuse, NY	2007
–Studies in Photography	Rhode Island School of Design	Providence, RI	2006
–Studies in E-Design	Philadelphia University	Philadelphia, PA	2005

Achievements

Award: Grand Prize Winner, Adobe Photoshop International Editing Competition (2013)
Developer: PrompterGuide, online resource & tools for AI image generation (2024)
Commission: Created graphics in Virtual Reality for a tech start-up (2022)
Publication: Featured artist in the 6th edition of the international FRAMES Magazine (2022)
Grant: Recipient of the Judith Youshock Artist’s Grant (2015)