

# Shane McGeehan

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Creative and technically skilled Video Editor and Digital Artist with 20+ years in photography and post-processing, 5+ years of professional video editing, including 3+ years leading agency post-production. Expertise in transforming footage into compelling visual narratives using the Adobe Creative Suite for clients such as Chevy, Ford, and Make-A-Wish. Leverages a Masters Degree in digital media and a focus on workflow efficiency to deliver polished, impactful results through high-quality editing, color grading, sound design, and motion graphics.

## Skills

Software: Adobe Premiere Pro, After Effects, Photoshop, Lightroom, Illustrator, DxO

Post-Production: Editing, LOG Color Grading, Sound Design, Encoding, Graphics, Multicam

Workflow: Macros Development, LoupeDeck CT, Project Planning, Slack, Remote Collaboration

Emerging Tech: MidJourney, Google Veo, Runway ML, Firefly, ElevenLabs, Stable Diffusion, VR

## Experience

### **Keen Eye Marketing**

**(remote) Folly Beach, SC**

Media Editing Lead

7/2019 - Present

- Edited and delivered high-impact video content from concept to completion, managing editing, color grading, sound design, and motion graphics for commercial and non-profit clients like Chevy, Ford, and Make-A-Wish.
- Developed and implemented automated video editing workflows using Adobe Premiere Pro and After Effects (including custom templates, presets, and macros), significantly streamlining post-production, improving efficiency, and enhancing consistency.
- Designed and managed a complex project tracking system (Google Sheets) for organizing and monitoring status/deadlines across hundreds of concurrent media projects.

### **AppCohesion**

**(hybrid) Pittston, PA**

Studio Leader: Photographer & Editor

5/2016 - 11/2018

- Initially managed an in-person photography studio in Pittston, PA. Led and trained a team of photographers and assistants, ensuring high-quality imaging standards.
- Subsequently transitioned to a fully remote role, executing high-volume image editing via streamlined Adobe Photoshop workflows and custom actions.

### **The Ohio State University**

**Columbus, OH**

Graduate Teaching Associate

8/2012 - 5/2015

- Instructed university-level courses on digital photography principles and techniques for 6 semesters, effectively communicating complex technical and creative concepts.
- Managed all classroom responsibilities. Planned lessons incorporating art history and theory, delivered technical demonstrations, led project critiques, and provided constructive feedback.

### **Rapid Photo Imaging Center**

**Clarks Summit, PA**

Digital Imaging Technician

5/2007 - 5/2012

- Developed custom Adobe Photoshop actions, scripts, and efficient film-to-digital workflows to significantly accelerate the editing process while ensuring high quality standards.

## **Education**

MFA in Photography	The Ohio State University	Columbus, OH	2015
BFA in Computer Art	Syracuse University	Syracuse, NY	2007
–Studies in Photography	Rhode Island School of Design	Providence, RI	2006
–Studies in E-Design	Philadelphia University	Philadelphia, PA	2005

## **Achievements**

Award: Grand Prize Winner, Adobe Photoshop International Editing Competition (2013)  
Developer: PrompterGuide, online resource & tools for AI image generation (2024)  
Commission: Created graphics in Virtual Reality for a tech start-up (2022)  
Publication: Featured artist in the 6th edition of the international FRAMES Magazine (2022)  
Grant: Recipient of the Judith Youshock Artist's Grant (2015)